

PLI Privacy & Security Institute

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Top Issues in Privacy & Security

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IN THE US

NUMEROUS PRIVACY & SECURITY BILLS
IN THE PIPELINE

GREATER COMPLIANCE BURDEN

9

ABROAD

NEW DATA PROTECTION LAWS

ENACTED

8

SECURITY BREACH
TOP CONCERN IN THE US

AND

MORE SECURITY BREACH NOTICE LAWS
DEVELOPING ABROAD

COST OF BREACH EXPECTED TO
INCREASE EVERYWHERE

7

EU DATA PROTECTION 2.0

BACK TO THE DRAWING BOARD
WITH NEW RULES

6

TRACKING AND PROFILING

ENTERING
THE RED ZONE

5

TEMPEST
IN
THE EU COOKIE JAR

4

EVERYTHING MOBILE

GEOLOCATION

A MAJOR SOURCE OF PRIVACY ISSUES

3

CLOUD COMPUTING SAVES MONEY

BUT

BRINGS NEW LEGAL CHALLENGES

2

PRIVACY BY DESIGN

RIGHT TO BE FORGOTTEN

SMART GRID

NEW LEGAL CONSTRAINTS OR
TECHNICAL OPPORTUNITIES?

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PRIVACY AND SECURITY
FIASCOS BECOMING
VERY EXPENSIVE

MILLION DOLLAR LIABILITY IN
PRIVACY OR SECURITY SUITS AND
ENFORCEMENT ACTIONS